

Meet the LVPC accepting team members



Becky A. Bradley, AICP, Executive Director

Becky Bradley has more than 20 years of experience in city, regional, economic development, historic preservation and transportation planning, including experience in small town revitalization, roadway redesign and trail construction. She has been the Executive Director of the Lehigh Valley Planning Commission (LVPC) since August 2013 and is leading the update of the region's \$4.4 billion regional transportation planning program, as well as balancing the needs of the Lehigh Valley's rapidly growing population through the LVPC's county planning responsibilities. The LVPC in 2020 adopted *Walk/RollLV*, the region's first ever bicycle and pedestrian masterplan and in 2019 adopted *FutureLV: The Regional Plan*, which is designed to serve as a blueprint carrying the region to 2050 and beyond. During the COVID-19 Pandemic, she helped forge a partnership with Lehigh County and the Federal Reserve Bank of Philadelphia to do an analysis of Lehigh Valley residents most at risk of losing their jobs or homes, to enable government leaders to direct county and federal aid to the neighborhoods where it was needed most.

Prior to joining the LVPC, Bradley was the Director of Planning, Codes and Development at the City of Easton, where she was instrumental in the more than \$500 million revitalization of the community, including the addition of the Lehigh Valley's first sculpture trail, the state's first road diet and the opening of more than 60 restaurants and shops.

In 2021, she was given the Walter Scheiber Leadership Award, by the National

Association of Regional Councils (NARC), for her innovative leadership in regional planning, and in 2023 was awarded NARC's Tom Bradley Award, for leadership and excellence of an elected or appointed official in advocating for regional concepts.

She holds a Bachelor of Science, Historic Preservation degree from Southeast Missouri State University and a Master of City Planning degree from University of Pennsylvania.



Susan Myerov, AICP | Director of Environmental Planning

Susan Myerov, AICP, is Director of Environmental Planning at the Lehigh Valley Planning Commission, where she helped develop the region's first-ever Priority Climate Action Plan for Transportation Decarbonization, and a groundbreaking plan to add green infrastructure to the Lehigh Valley's busiest highways. She's currently working to develop a global Act 167 Stormwater Management Plan for 15 watersheds in Lehigh and Northampton counties and the Lehigh Valley's first Comprehensive Climate Action Plan. She's one of the state's leading experts in watershed planning, who spent 10 years as Watersheds Program Director for the Pennsylvania Environmental Council, and before that was a Senior Planner for the Heritage Conservancy. Susan holds a Bachelor of Science from Penn State University and a Master of City Planning degree from the University of Pennsylvania. Susan serves as Vice-Chair of the Abington Township Environmental Advisory Council and as an Advisory Board member of the Tookany-Tacony/Frankford Watershed Partnership.