



Revolutionizing Water Management
Save Every Drop, Save Every Dollar.

Business Overview:

Woman co-founded and led Qualified Opportunity Zone/Keystone Innovative Zone Business, located in Coatesville, PA that develops and manufactures Made in the USA smart devices and wireless systems that help nearly everyone with a tank-toilet save money, save water, and reduce greenhouse gas emissions. The company is revolutionizing water management so nearly everyone with a tank toilet can save every drop and save every dollar.

The Company is active in the revitalization of the high poverty City of Coatesville, providing social, and workforce development, as well as environmental impact.

The products use a proprietary water height sensor – covered by 5 patents, 95 trade secrets, and two registered trademarks. They are the only devices that automatically locate, diagnose, differentiate, and quantify running toilets, leaking toilets, faulty fill valves, and toilet overflows, and recommend the appropriate repair, delivering seamless and efficient water management and loss mitigation impact. LeakAlertor 6000 is the Homeowner solution. LeakAlertor Wireless PRO, for property management/ hospitality, provides text message alerts, emailed work orders, and water usage analytics for each toilet through a dashboard. Products install in seconds without tools and are manufactured in-house for high quality control. Positive ROI within 10-18 months.

To date, the Company has sold over 18,000 LeakAlertor 6000s to homeowners, water utilities, and small multi-family property owners. In addition to sales generated directly by company website and personnel, the LeakAlertor 6000 is sold on Amazon. Customers include thousands of homeowners, Aqua PA, Westbound Water Supply, Minneapolis College of Art and Design, and Peoples Gas. The LeakAlertor Wireless PRO is installed in 26 hotel and multi-tenant locations covering over 1000 toilets. Sales are facilitated and supported directly by Company personnel and consist of equipment purchases plus a three-year subscription. Customers include the Fairfield Inn, Marriott Courtyard, New Heritage Properties, BCI Management, Yash Management, Housing Authority of Chester County, Anchor Property Management, Inland Real Estate Group, Great Valley Pickleball, Proudfoot Capital, Twelve Cedar, Maritime Ct, and Cozy Croft. The Company entered the market with a soft launch beginning in the 2nd QTR 2021, incorporated market feedback into its Second-Generation Devices, which were also developed to decrease manufacturing and shipping costs during high production volumes and eventual global distribution.